



Northern Flights Disc Golf Inc.
www.northernflightsdiscgolf.ca
Email: info@northernflightsdiscgolf.ca

Winter Creator Guide

Organization: Northern Flights Disc Golf Inc.

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Winter Creator Program Guide

This guide provides information for content creators interested in joining the Northern Flights Disc Golf Winter Creator Program. Approved creators may use our characters, images, and brand assets to develop content that aligns with our mission to grow disc golf across Northern Canada.

Eligibility

- Open to content creators of all experience levels.
- Projects must promote disc golf in a positive and inclusive way.
- Applicants must agree to abide by licensing terms and brand guidelines.

Examples of Content You Can Create

- Short-form videos and reels (course tips, trick shots, character skits).
- Commentary, jingles, and theme music featuring our mascots.
- Posters, memes, and creative fan art.
- Tutorials, gear spotlights, and health & wellness content.

Licensing Terms

Approved creators will receive a non-exclusive, no-fee license to use Northern Flights Disc Golf brand assets, including logos and characters (such as Barlo, Bogey Man, and Willie). Licenses remain valid as long as content supports our mission to increase disc golf participation. We reserve the right to revoke licenses for projects that misalign with our values.

How to Apply

1. Email info@northernflightsdiscgolf.ca with your name, project idea, and which characters/logos you'd like to use.



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2. Include links to your past work (social media, YouTube, portfolio, etc.).
3. Await approval and licensing confirmation before publishing.

Thank you for helping us grow the sport of disc golf during the off-season! We look forward to your creative projects that inspire communities and players across the North.